

ENTER OUR LABORATORY



Our mission is based on solid scientific research.

In partnership with the Faculty of Sciences at the Saint Joseph University, we have created the Biodiversity Conservation Initiative with a main purpose to save Lebanon's biodiversity by restoring degraded ecosystems and conserving its threatened species.

 SEED BANK	 SEED GERMINATION	 RARE & ENDEMIC SPECIES CONSERVATION
 FIELD ASSESSMENTS	 ECOLOGICAL RESTORATION	 HERBARIUM
 DNA REFERENCE LIBRARY	 GENOMIC PLANT CHARACTERISTICS	 TRAINING & TUTORING

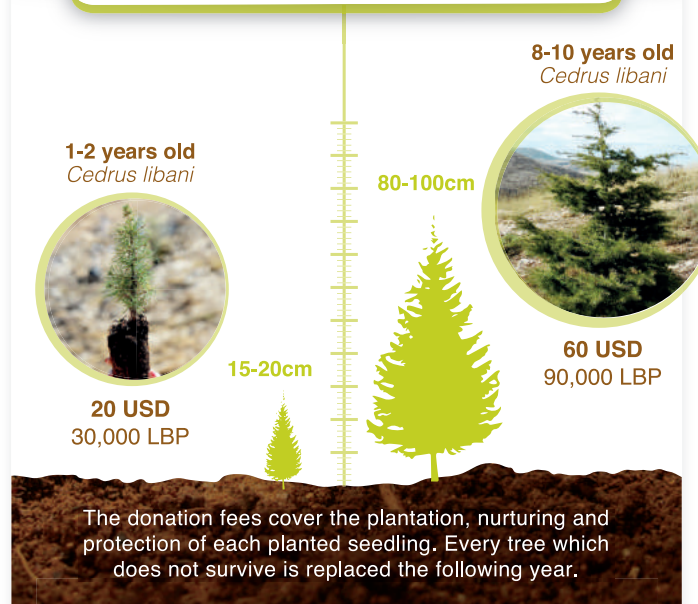
BE PART OF OUR GREEN PROGRAMMES

We all have a role to play! Jozour Loubnan's team wants to integrate every Lebanese in our mission.

Discover our green programmes tailored to different sectors and target groups!

 CORPORATE PROGRAMME	 REAL ESTATE PROGRAMME	 CAR DEALER PROGRAMME	 ADOPT A CEDAR PROGRAMME
 STUDENTS SUPPORT	 MEDIA SUPPORT	 INFLUENTIAL SUPPORT	

adoptacedar.org



Adopt your cedar tree today!

Get an instant digital certificate with the GPS location of your adopted cedar tree!*



Engrave your name on a metallic tag placed by your adopted cedar tree!



Request a picture of your metallic tag when installed on your cedar tree!



Surprise your friends and loved ones by adopting a cedar tree in their names as a gift!



*Ask for a customized certificate design for your EVENT (birthdays, wedding, baby shower, in memory of, thanks to, corporate gifts...)



زرعنا أكثر من 350 000 شجرة
ما بكفي!



TOGETHER WE PLANT
TOMORROW'S FORESTS

+961 71 124 000

contact@jouzourloubnan.org

www.jouzourloubnan.org



/ JozourLoubnan

MISSION AND GOALS

OUR MISSION IS TO PARTICIPATE IN THE RESTORATION OF THE LEBANESE WOODLAND AND PROMOTE SUSTAINABLE REFORESTATION.



PLANT TOWARDS SUSTAINABLE FORESTS

- >> Restore degraded forest ecosystems.
- >> Contribute to the development of the Green Corridor.
- >> Foster urban forests and agroforestry.
- >> Create and share new and good forestry practices through research & development.



ENGAGE THE LEBANESE IN REFORESTATION

- >> Raise awareness on the importance of forests and biodiversity.
- >> Involve local communities in the protection and management of our planted forests.
- >> Encourage Lebanese residents and diaspora to support reforestation.



Jouzour Loubnan Plantation Site



Public Plantation

ACHIEVEMENTS SINCE 2008, WE HAVE...



Planted more than **350,000** native seedlings on more than **600** hectares



Created a laboratory with over **26 MILLION** seeds from **310** species



Involved more than **10,000** people in plantations and events



Reached more than **10,000** school & university students, scouts & youth clubs



Designed and launched **8** consecutive national awareness campaigns



Environmental Awareness

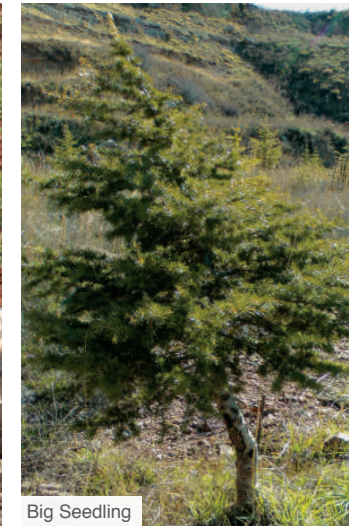


Chabrouh 2008

Chabrouh 2018



Small Seedling



Big Seedling



Laboratory

EXPLORE OUR PLANTATION SITES

